

FORM 1-REGISTRATION

call 1(866) 661-7664 with questions or for help

Directions:

Please print and fill out this **FORM 1-REGISTRATION** and **FORM 2-STANDARD DISTRIBUTION AGREEMENT**.

If you are signing up for Song Downloads (Advertising Package #2) also print and fill out **FORM 3-Digital Distribution Agreement**.

Mail Forms along with three CD's and at least one photo to:

Ampersand Records Inc.
726 Route 202 South, Suite 320-111
Bridgewater, New Jersey 08807

Your name _____
band Name _____
home phone# _____
work # _____
best time to reach you _____
address _____

e mail address _____

Are you the primary contact person for your CD? yes no

if not, name of primary contact person _____

His/her phone number _____

Managers Name (if you have one) _____

Managers company name _____

Managers phone # _____

Address _____

Area (city, county you perform in) _____

years experience in music _____

Category or style of your music _____

Title of CD(s) you wish to advertise (please send us 3 CD's of each title you have for sale)

#1 _____ Number of copies you currently have in stock _____

#2 _____ Number of copies you currently have in stock _____

#3 _____ Number of copies you currently have in stock _____

#4 _____ Number of copies you currently have in stock _____

Is your CD(s) full length? (35-40 minutes of music considered full length)

yes no

If any of your CDs are under full length, how much do you want to net for your CD? \$ _____ per unit

Do you have the ability to mail to us within one week's notice a sizable amount of CD's? (say for example, 25 to 100) yes no

If no, please explain:

*Method you plan to use for shipping CD's to us:

- UPS
- Fed X
- Priority Mail
- Standard Mail
- Other _____

*We are not responsible for lost or damaged CD's when you ship to us. Please take out insurance from your carrier for the value of the CD's. (not expensive)

Please list three original songs per CD , two for samples and one for free download that you wish us to display on website*:

* You do not need permission from your co-writer to display your songs. You are however responsible for paying their share of writers royalties for the sale of the CD.

Album title _____
 song #1 Free download _____
 song #2 _____
 song #3 _____

Album title _____
 song #1 Free download _____
 song #2 _____
 song #3 _____

Album title _____
 song #1 Free download _____
 song #2 _____
 song #3 _____

Album title _____
 song #1 Free download _____
 song #2 _____
 song #3 _____

With any of the songs you just listed, are there any reasons that you know of that we might keep it from being displayed on the site? (For example, copyright infringement, did not get permission from publisher, etc., etc.)

yes no If yes, please explain:

Do you have a Copyright on the songs you wish us to display? yes no

Are the songs registered with a performing rights society? yes no

If so, which one? BMI ASCAP SESAC

Please give us a liner note about your CD(s) (or e mail liner note(s) to Ampersandmusic@aol.com. We will keep it on file until your package arrives)

Album #1

Album #2

Album #3

Album #4

Regarding your photo, you are sending:

8x10

smaller photo

photo on disc

jpeg or picture image by e mail (please e mail to Ampersandmusic@aol.com)

Ampersand Records Advertising Order Form

please choose one:

- Advertising Package#1*: \$17 per month (credit card only)
- Advertising Package#2*: \$26 per month (credit card only)
- Advertising Package#1: Only \$89 for six months (save 12%)
- Advertising Package#2: Only \$139 for six months (save 12%)

*You card will be automatically billed each month. To cancel, simply call 1(866)661-7664 before the beginning of a new month.

YES! Sign me up for FRONT PAGE: only \$14.98 per day!

check one box

- I would like my ad to consecutively run for 14 days! Only \$209
- I would like to run my ad for 28 days and save \$150.00! Only \$269

YES! Sign up for POP UP MUSIC PAGE: only \$19.98 per day

check one box

- I would like my ad to consecutively run for 14 days! Only \$279.72
- I would like to run my ad for 28 days and save \$200.00! Only \$359

I am ordering by:

- Check/Money Order
- Credit Card (call 1(866) 661-7664 if you would like to pay by phone. Open Mon/Fri 9 to 5 Central Time)

Type of credit card: Visa MasterCard Amex Discover
card # _____ expiration date _____

Name as it appears on card _____

Address as it appears on card _____

CVV number (last three numbers located on the back of your card) _____

Phone # of card holder _____

TOTAL ENCLOSED or Billed to your credit card \$ _____

To review, you are going to be sending us:

#1. This **FORM 1 REGISTRATION**

#2. **FORM 2, STANDARD DISTRIBUTION AGREEMENT**

#3. **FORM 3, DIGITAL MUSIC DISTRIBUTION AGREEMENT** (If you want your music available for download)

#4. Three copies of your CD (for each title) so as example, if you had two different CD's out; you would send us six CD's (three from each title).

#5. One photo of you (in the format and delivery of your choice)

Mail all of this to:

Ampersand Records USA

726 Route 202 South Suite 320-111

Bridgewater, NJ 08807

*If you plan on using our **FRONT PAGE** or **POP UP PAGE**, don't forget to provide us with a write-up and possibly one more photo. The write up should talk about you and what you've done, what your doing- accomplishments etc. -best not to focus solely on your CD.*

What's Next?

When received, we will review your package to make sure everything's in order. We're not just going to accept everybody, as this defeats the purpose of the site, as our goals are to really highlight our Artists. If for some reason we are unable to advertise your CD's, we will return your material within 30 days upon receipt. If it's a go, obviously we will keep your material and use it for your promotion. There are no style restrictions, so if you are playing Ethiopian Country Music, don't worry-we'll find a way to market it.

If accepted:

#1. Correspondence

We will send you a copy of all the agreements signed by you and us.

Address you would like us to send this to is: _____

#2. Communication

We will need to speak with you on the phone or communicate by e mail.

Best phone number to reach you at is _____
or contact e mail address _____

#3. Time to post

Give us about two weeks to get your publicity posted on the site.

#4. Sales!

We will immediately notify you of your sales when they come in. It will then be your responsibility to promptly send us the CD's we request. You have 7 days to do so, so as an example; if we request CD's from you on August 1st we need them no later than August 7th. The credit card transaction has already gone thru, and the customer is waiting for your CD- need we say more?

5. Shipping/handling/returns

It's our job to deliver your CD's to the customers along with a sales receipt. In the event of a return (usually about a 1 in 50 chance), it is our responsibility to cover the cost of shipping to and from the customer. If the CD is unopened and undamaged, we can sell it again. Opened CD's in most all cases are non refundable unless the CD itself is damaged. In this instance, our policy is to replace with a working one- this would be your responsibility. For further info, please carefully read **FORM 2 STANDARD DISTRIBUTION AGREEMENT**.

6. Digital downloads

All sales are final on this one, unless a transmission or download is corrupted, certainly nothing for you to worry about. You simply make money and don't have to do anything.

7. Digital download payments

As you know, Ampersand pays you 100% of the net proceeds. **FORM 3, DIGITAL MUSIC DISTRIBUTION AGREEMENT** lists all the costs that are incurred with a sale, but here's more detail. For starters, one credit card transaction is .30 cents + a percentage of the entire sale. If a customer uses Visa, it's 2.5%. If using AMEX, it's over 3%. Obviously if a customer only downloads one song of yours and buys nothing else on the site, you're not going to make a whole lot. But normally what happens is a customer will buy many songs (hopefully all of yours!), getting you most of the sales profits. This is done by absorbing the expenses throughout the transaction. On average, you can usually expect to receive about .70 cents a song. One more thing about these downloads- If you have a songwriting partner, you should be paying them their royalties!!!

#8. Refunds/returns on your Advertising Packages

The day you are up is the day that begins your advertising with us. If paying by credit card, your card will be charged each month- so as example, if you're advertising started on August 15th, your card will be billed again on Sept 15th. To cancel, simply call us before the next billing cycle. You are not locked into anything. If you are paying for six months in advance, you can get a refund for the months left on your cycle but at regular price. For example, if you wanted to discontinue after three months and purchased Advertising Package #1 at \$89, we would return \$38 ($17 \times 3 = 51$ (regular price) subtracted from 89 = 38). Our recommendation is: Stay with it. First off, it's not as though you mortgaged your house to advertise and second- the longer you are up, the better your chances of selling larger amount of CD's. Advertising is frequency meaning, the more times people see your ad, the more likely they are to buy your CD. And if this weren't true, than why does McDonalds keep advertising? Because they know that the minute they get out of the public eye, is the minute they loose business.

Please feel free to call us if you need any help. The number again is (866)661-7664. You can call us anytime (please leave message if it is after business hours, we WILL return your call.

Finally.....We want you to sell a TON of CD's so GOOD LUCK!!!